**Denim leader Levi Strauss & Co. sets up European logistics centre with TGW**

* US-based Levi Strauss & Co. is building one of Europe's largest logistics hubs in the Münsterland region.
* The innovative distribution centre has an output of up to 55 million parts a year.
* Flexible omni-channel operation through intelligent goods-to-person FlashPick® system.
* TGW Warehouse Software plans, monitors and optimises processes

**(Marchtrenk, May 10, 2021) Boasting 155,000 m² of floor space, Levi Strauss & Co. is building one of Europe's largest logistics hubs for fashion articles and accessories. The denim leader is thus consolidating its logistics processes at a central location. With completion scheduled for November 2023, TGW is supplying the highly automated intralogistics system for omni-channel operations.**

Levi Strauss & Co. is consolidating its European logistics in a facility with just under 155,000 m² of floor space. The objective is to respond to market requirements with greater speed and efficiency, shorten delivery times and accelerate growth in all sales channels. The new location helps Levi Strauss & Co. advance sustainability, flexibility and digitalization of the global supply chain. "We are pleased to have had the opportunity to contract with intralogistics specialist TGW Logistics Group in setting up our MHE systems", says Torsten Mueller. Mueller is the person from Levi Strauss & Co. Europe responsible for logistics and the project.

**Highly automated logistics hub**

The special feature of the logistics hub is the intelligent, highly automated goods-to-person system. TGW FlashPick® was developed to cope with unpredictable and fluctuating order structures with flexibility. Should the proportion of orders shift between sales channels (stores, online and wholesale) or the order structure change, the system continues to fulfil the new requirements with high efficiency and support the denim leader's growth.

**Average lead time of just ten minutes**

On peak days, as many as 350,000 parts may be shipped. The average lead time from order start to the package being ready to ship is just ten minutes. The project is divided into two stages: During the first stage, which is scheduled until 2023, the throughput will rise to 33 million parts per year. In the second stage of the project, this value will go up to 55 million due to an increase in storage capacity and additional picking workstations.

**TGW Warehouse Software as the central interface**

The centrepiece of the system is a combination of a five-lane shuttle system and an automatic mini-load warehouse with 830,000 storage positions. Orders are picked at ten PickCenter picking workstations, and an eight-kilometre-long network of energy-efficient KingDrive® conveyor systems connects the areas to each other.

The TGW Warehouse Software helps Levi Strauss & Co. helps make the stringent requirements of omni-channel operation manageable and is an integral part of the solution. It takes over planning, monitoring and optimisation of all intralogistics processes.

**Focusing on sustainability**

In order to use resources efficiently, up to 70 percent of delivered cartons will be reused for dispatch. An innovative robotics solution from TGW takes over the task of automatically repackaging from the cartons into totes. In addition, Levi Strauss & Co. gets by without plastic polybags in shipping – picking directly into cartons or paper bags instead.

**Fast lead times, higher service level**

"Levi Strauss & Co. is experienced in dealing with logistics. We're proud that they trust our automation expertise," emphasises Johann Steinkellner, CEO Central Europe at TGW. "FlashPick® makes it possible to combine e-commerce, wholesale and retail efficiently. This is a critical competitive advantage for companies with an omni-channel business model such as Levi Strauss & Co."

[www.tgw-group.com](http://www.tgw-group.com)

**About TGW Logistics Group:**

TGW Logistics Group is one of the leading international suppliers of material handling solutions. For 50 years, the Austrian specialist has implemented highly automated systems for customers, including brands from A as in Adidas to Z as in Zalando. As systems integrator, TGW plans, produces, implements and services complex logistics centres – from mechatronic products and robots to control systems and software.

TGW Logistics Group has subsidiaries in Europe, China and the US and more than 3,700 employees worldwide. In the 2019/20 business year, the company generated a total turnover of 835.8 million euros.

**About Levi’s®:**

Levi's® is universally renowned for classic American styles and authentic coolness. Levi Strauss invented jeans in California in 1873. Ever since, Levi's® jeans have been some of the world's most famous apparel items. With a pioneering and innovative spirit that is unparalleled in the apparel industry, Levi's® continues to expand the brand portfolio to this day. The one-of-a-kind line of jeanswear and accessories is available in over 110 countries and enables people around the world to express their personal style. For additional information about Levi's® and the products and stores, visit: [www.levi.com](http://www.levi.com)

**Pictures:**

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